

Charter Global Hybris Pre-configured Ecommerce Solution (PCS)





Enhance your ecommerce platform with innovative features that improve performance and customer engagement.

For an ecommerce strategy to be successful, organizations must provide a secure, efficient, and engaging customer experience. Standard software packages often don't offer an effective user interface, which results in a frustrating online user experience. Enhancing capabilities for high-end solutions such as SAP Hybris can be resource and technology intensive, as well as cost prohibitive for small and medium businesses.

Charter Global's proprietary Hybris Pre-configured Ecommerce Solution delivers a rapid return on value while transforming your ecommerce strategy. It provides a robust user interface for your internal and external users at a fraction of the cost of an in-house solution. Our team has over 30 years of experience in B2B and wholesale markets in providing end-to-end support across the solution lifecycle.

"Thanks to Charter Global's untiring efforts, PPG successfully went live with its Hybris website and simultaneously retired its previous ecommerce solution. I commend the Charter Global development team for breathing life into this software."

- Philip Bauer, VP IT/Environmental Compliance, PPG



Solution Features and Enhancements

- Pre-configured Hybris solution
- Customizable to business requirements
- Low cost implementation
- Omni channel support & back-end data integration support
- Loyalty integration
- Product comparison recommendations
- Push email notifications, QR code scan
- Abandon cart email campaign

- Rapid turnaround Go live in 90 days*
- Compatible with multiple ERP systems
- Bin label, virtual & custom catalog
- Customer feedback, email newsletter
- SEO, Schema.org standards
- Wish list & back order
- PCI Compliant Authorize.Net/Cybersource
- Shipping services FedEx integration

*Implementation of the pre-configured solution without any customization

Create a more engaging, secure, and efficient customer experience. Contact us at <u>erpsolutions@charterglobal.com</u> to schedule a demo.



Mobile App *Connect with your data using your smartphone or tablet*



iPhone App



Simplify Data Loading with Charter Global Templates

Charter Global developed a series of standard Hybris templates, a best practice that reduces risk by ensuring the proper process is followed including cross checks between pre-load and post load. Templates reduce the effort required to manage data loads, as well as the project timeline and cost of implementation.



About Charter Global

Charter Global has over 20 years of experience in providing IT services, staff augmentation, consulting, digital, and business solutions that ensure our clients remain competitive. Based in Atlanta, GA, the company has an established client base of mid-size and Fortune 1000 companies in multiple industries. From strategy to delivery, Charter Global offers expertise in a variety of leading technology platforms including cloud technologies, open source, DevOps, mobility, CRM, ecommerce, SAP, and Oracle JD Edwards.

- 20+ years of experience in managed services, staff augmentation, consulting, digital, and business solutions
- Specialize in cloud technologies, open source, DevOps, mobility, ecommerce, and custom application development
- Expertise in SAP Hana Cloud Platform, SAP Hybris, Oracle Mobile Cloud Service, and Oracle JD Edwards
- Based in Atlanta, GA, with development centers in India
- 1100+ IT professionals and 100+ staff recruiters support clients across the U.S.

- Proprietary ATS with a database of nearly 2 million professionals
- Established client base of mid-size and Fortune 1000 companies
- Vertical experience: telecom, finance, healthcare, media, airlines, energy, retail, and hospitality
- IT certifications: CMMI Level 3, PCI, Microsoft Certified Gold Partner, Oracle Gold Partner, SAP Partner, and ZeroChaos Proven Performer

