



Charter Global **CASE STUDY - Specialized Staffing Resources** **Global Food Services Provider**

Charter Global business analysts helped this global consumer products manufacturer connect its global offices.

About the Client

The client is one of the largest consumer products manufacturers and marketers in the world, providing more than 100 food brands to consumers in more than 100 countries. Headquartered in Minneapolis, Minnesota, the client has over 39,000 employees worldwide.

The Challenge

The client has 30 locations around the world, ranging from corporate offices and sales centers to manufacturing locations. With its team so widely dispersed, the client needed to improve communications channels between its blended resources across multiple organizations and locations.

Solution

Charter Global identified experts with niche competencies and assembled a team of top level business professionals including business analysts and generalists to fulfill the client's unique staffing needs. The team evaluated, planned, and scoped multiple interconnecting initiatives, providing critical data and guidance to stakeholders so they could make informed decisions on how to address challenges. In addition, the business analysts provided extensive insight which enabled the client to focus on their business transformation, as well as on software improvements.

Results

Charter Global's business analysts implemented process and technology improvements to effectively connect the augmented staff with the client's existing resources throughout its multi-tiered organization. As a result, the client's sales efforts were advanced, staff members expanded their essential skills, and the company gained valuable business knowledge that would support and contribute to its continued growth.

Why Charter Global

- Access to Microsoft SharePoint experts
- Increased scalability, flexibility, and security
- Broad range of technology solutions across multiple platforms
- Multiple IT certifications, including CMMI Level 3, PCI, Microsoft Certified Partner, Oracle Gold Partner, and SAP Edge Partner
- More than 1100 professionals and an extensive database on nearly 2 million technology resources
- Experience working with mid-size and Fortune 1000 companies,
- Proven record of increasing efficiency with rapid ramp up, scalable resources, and shorter implementation timelines

About Charter Global

Charter Global drives innovation in IT projects and business operations by defining strategy and providing consulting, digital solutions, custom development, and skilled resources. With an established customer base of mid-size and Fortune 1000 industry leaders, our experience and proven methodologies enable our professionals to deliver industry leading solutions in cloud technologies, open source, DevOps, mobility, CRM, ecommerce, SAP, and Oracle JD Edwards platforms.

- Founded in 1994
- Headquarters in Atlanta, GA, and development centers in India
- IT certifications: CMMI Level 3, PCI, MS Certified Partner, Oracle Gold Partner, and SAP Edge Partner
- A team of over 1100 professionals
- Specialize in cloud technologies, open source, DevOps, mobility, ecommerce, and custom application development
- Active database of nearly 2 million consultants
- Expertise in SAP Hana Cloud Platform, SAP Hybris, Oracle Mobile Cloud Service, and Oracle JD Edwards
- Established customer base of mid-size and Fortune1000 industry leaders
- Vertical experience in telecom, healthcare, media /entertainment, airlines, finance, energy, retail, and hospitality
- 100+ full-time staff recruiters supportclients in the U.S. and globally